

**Highest quality proposal graphics at a lower overall cost!**

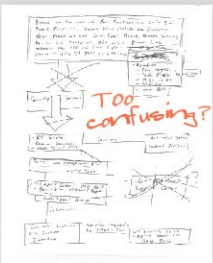
**...Only from 24 Hour Company**

**Here's proof... compare these typical graphics process scenarios**



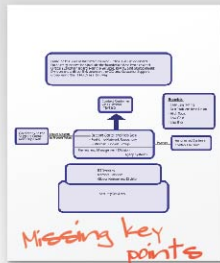
**Typical bid graphics process wastes time and money**

**SME Content**



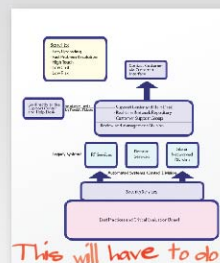
- Poorly organized and hard to read
- Not customer focused
- Vague message

**SME Fix**



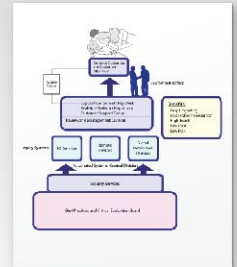
- Poor quality graphic
- Unclear solution
- Lost time

**Last Minute Production**



- Still visually unappealing
- Solution doesn't stand out
- Running out of time

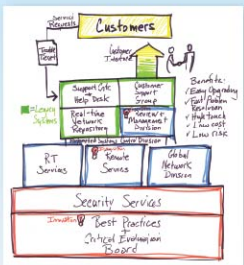
**Result**



- Time: 16 hours over 4 days
- Cost: \$1,200

**24 Hour Company's process builds in cost and time-saving efficiencies**

**Collaboration**



- Leverages strengths of designer and SME
- More time for SME to focus on solution
- Shorter concept development time

**Review**



- Early concept buy-in
- Saves SME's time
- Customer focused

**Professional Production**



- High quality design
- Clear and compelling message
- Unique elements of solution stand out

**Result**



- Time: 6 hours in 1 day
- Cost: \$600-\$750

**Compare the value, real costs, and risks—and you'll never use freelance or temporary designers again!**



## MYTH

It costs more to use 24 Hour Company compared with freelance or temporary designers.

## TRUTH

Our clients tell the real story...



"I thought it would cost a lot more to use 24 Hour Company, but in the long run we actually saved money because it took less time to create the high-caliber graphics needed to give us the best shot at winning the bid."

—Melinda Biegon, Orbital

"24 Hour Company is always available—even at a moment's notice—to sit down with our writers and come up with graphics that look fabulous on the first cut. Plus their prices are very reasonable, especially compared with the high per diem rates of in-house or freelance designers."

—Ekke Gasper, Northrop Grumman

"When I first used 24 Hour Company I thought their rates were a bit high compared with using temps or freelance designers. But then I realized that their quick turnaround and ability to get it right with very few edits more than made up for their hourly rates."

—Donna Swann, Earth Resources Technology

"24 Hour Company graphics folks have the unique ability to conceptualize on the fly. The result is a first draft that's pretty close to the finished product! Their process is so efficient and turnaround is so fast that using them is extremely cost effective—compared with using freelance or in-house designers."

—Joe Morice, Centurum, Inc.

"If you have a tough deadline, 24 Hour Company is always there for you—even at 11:00 p.m. on a Friday night! And 24 Hour Company's charges are very reasonable—especially when you consider how little time it takes them to actually come up with the right graphics—usually on the first try."

—Patricia Sitterson, Raytheon

"This was my first time working with you on a graphics project and I was surprised at how quickly Lakin was able to take what we described and create art from it! He was very easy to work with and eager to stay with the project—even if it meant working a very long day. The entire process took very little time and the cost was pretty reasonable too."

—Jessica Morgenstern, General Dynamics

"You came up with a really sharp cover, did the editing, and even had the proposal printed for us! I have to say that you went way beyond what we ever expected in the way of quality and service. And the cost was very reasonable. We'll be using you again real soon."

—Tony Tarkowski, Sygnetics, Inc.

Contact 24 Hour Company and find out how we can save you time, money and proposal graphics headaches.

Go to [www.24hrco.com](http://www.24hrco.com) or call 703-533-7209.



Need more proof? Check out this typical graphics process scenario.